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Network Instruments® Outpaces Industry With 23 Per cent Average Annual Growth*Company Achieves 15 Consecutive Years of Growth*

Minneapolis, MN – January 21, 2010 – Network Instruments, a worldwide leader in network performance management, today announced it had achieved 15 consecutive years of growth. The company has recorded 23 per cent average growth each year for the past ten years.

Despite the recession, this growth was driven by continued demand for high-level performance management and reporting, retrospective network analysis, and solutions for monitoring virtualised networks.

“Achieving our fifteenth consecutive year of growth has been a challenging and amazing accomplishment,” said Douglas Smith, co-founder and president of Network Instruments. “While our competitors are shrinking in these tough times, Network Instruments has remained strong. Our great customer relationships and superior product development have fueled the growth we’ve seen.”

Vertical Market Growth

Many organisations realized immediate IT savings by switching to Network Instruments, which has allowed them to do more with a single solution and reduce their mean time to resolution (MTTR).

Demand was also strong from government, financial services, and insurance organisations migrating to 10 Gigabit Ethernet environments. Network Instruments significant performance advantages, including the only internally-designed and manufactured cards purpose-built for 10 Gigabit capture, allowed them to take advantage of this trend.

High-Level Performance Management

The needs of the enterprise market have changed significantly. Pressures to contain IT costs have forced companies to consolidate monitoring tools, while emerging technologies like virtualization and unified communications present new performance management challenges to address. Network Instruments answered these demands for cost savings and expanded application support in the latest release of its Observer® performance management platform by offering the following new features:

- **Auto-Baselining:** anticipate network problems before they impact users by baselining performance and time-based metrics
- **Solution-Focused Workflows:** reduce mean time to repair (MTTR) with user-defined investigations
- **Expanded Application Transaction Analysis:** in-depth application details for troubleshooting
- **Unified Communications:** robust support and analysis for secure VoIP (SRTP)

Retrospective Network Analysis (RNA)

While high-level views are valuable for anticipating trends and problems, packet-level analysis is the key to problem resolution. With demand for long-term packet capture increasing, Network Instruments introduced and enhanced its RNA offerings:

- **GigaStor™ NetFlow Agent:** extends the ability of network engineers to export NetFlow from any point on the network. GigaStor captures and converts packets into NetFlow data flows, pushing them out to multiple destinations simultaneously.
- **4 TB and 2 TB GigaStor Portables:** The 4 TB portable unit is largest and fastest portable network recorder for performing in-the-field RNA. Both portable units analyse traffic across multiple network topologies, including gigabit, 10 Gb, WAN, and wireless.

Virtualisation

While many companies implement virtualisation, they often fail to anticipate its impact on application visibility. Network Instruments became the first analysis company to provide seamless visibility for applications traversing virtualised and physical networks. With the release of its Virtual TAP, network teams now have complete views of virtual traffic traversing physical networks, between virtual machine hosts, and between virtual machines on the same host. Further, all virtual traffic can be copied and sent to a GigaStor or ORS.

“Network Instruments addresses many of the key challenges delaying many from embracing virtualisation fully,” said Jim Frey, research director of Enterprise Management Associates. “In particular, making VM-to-VM communications flows visible to the outside world via the Virtual TAP feature could go a very long way in increasing the comfort level of IT security and compliance professionals, while paying additional benefits for those responsible for fixing things when performance bogs down.”

Key Partnerships

Beyond increasing revenue through new customers and product offerings, Network Instruments expanded its market presence through key strategic alliances. Network Instruments was designated as a VMware Technology Alliance Partner.

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About Network Instruments

Network Instruments, a leading provider of performance management and troubleshooting for fifteen years, helps organisations ensure the delivery of business-critical applications. The company's platform of management and reporting products provides comprehensive visibility into networks and applications to optimise performance, speed troubleshooting, and assist long-term capacity planning. Network Instruments achieved profitability in its first quarter and posted revenue growth every year since its founding – without any external funding. Headquartered in Minneapolis, the company has sales offices worldwide and distributors in over 50 countries. For more information, please visit www.networkinstruments.co.uk.

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